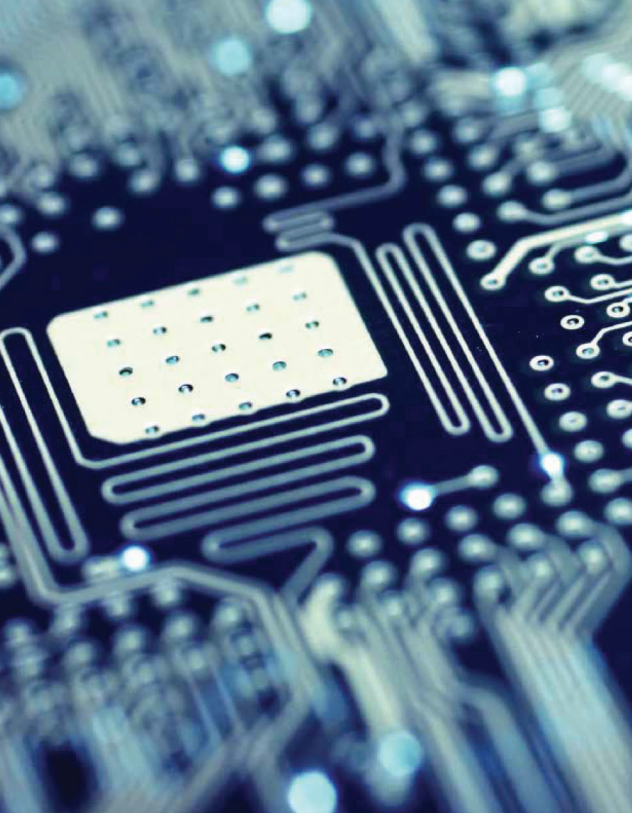


INVEST IN SALISBURY



Economic Performance

October to December 2019



Salisbury, the ideal business base

The City of Salisbury shines as one of Australia's most successful business regions, outperforming the State average for attracting investment and creating jobs over the past two decades.

We offer affordable commercial land, excellent transport infrastructure, a highly skilled workforce and access to world leading research facilities.

Salisbury's workforce has always boasted an above average rate of trade qualifications. In recent years, new developments such as Mawson Lakes have provided employment opportunities and a lifestyle which have attracted greater numbers of university graduates to the city.

The City of Salisbury is renowned as one of the most progressive and business friendly local authorities in the country. A highly efficient, streamlined development and planning process, combined with a progressive attitude means that most commercial developments are approved within 21 days and major projects within three months.

A dedicated Economic Development team is ready to listen to your business needs and provide advice and assistance to help you take advantage of all that Salisbury has to offer.

Salisbury. It makes good business sense.

Salisbury is the fourth largest local economy in South Australia by Gross regional Product and third largest in relation to local jobs

Headline economic figures include:

- Gross Regional Product of **\$6.429 billion**
- **7,234** actively trading businesses providing **54,221 jobs**
- **71,726** residents in the workforce with an 8.4% unemployment rate (up from 7.9% for the same period in 2018).

Investment Snapshot

Approximately **\$3.4 billion** of investment (minimum value of \$5 million per project) across 56 projects is currently underway or proposed within Salisbury.

- **\$96 million** of projects proposed but not yet commenced.
- **\$44.4 million** of projects lodged for development assessment (either with Council or the State Government) including La Casa Del Formaggio and an addition to a private nursing home in Salisbury South.
- **\$255 million** of projects that have received development approval but are yet to commence including South Australian Produce Market expansion at Pooraka, Holco, DeLorean bioenergy plant, ,10 storey mixed use development at Mawson Lakes, GIC Kings Point retail and leisure precinct development, Edenfield Family Care and St Basil's aged care.
- **\$2.2 billion** underway including the Northern Connector, Edinburgh Defence Base upgrade, Salisbury Community Hub, , Huhtamaki distribution centre, Veroguard manufacturing facility, Aldi – Salisbury, Metro Parade mixed use development, Helping Hand Aged Care, various defence contracts and school upgrades for Endeavour College, Thomas Moore College and Bethany School.
- **\$766 million** of recently completed projects.



\$6.429 BILLION
Gross Regional
Product



7,234
Businesses
in Salisbury

Polaris Centre Activity Snapshot

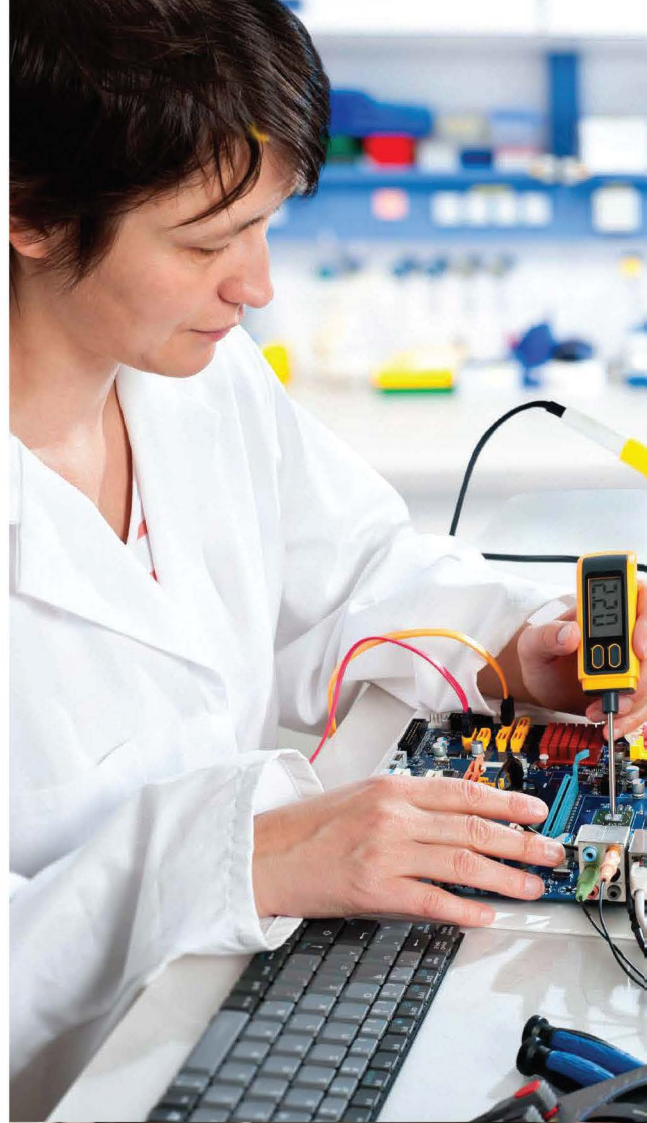
The Polaris Business and Innovation Centre is the City of Salisbury's hub for the provision of business support, urban planning and economic development services. Headline figures include:

- **Investment Attraction** – currently working with **16 firms** on relocation proposals
- **Business Expansion** – worked with **8 firms** on expansion plans
- **Business Information** – provided to **431 individual firms** so far this financial year
- **Start Up Support** – provided to **58 intenders and early stage firms** so far this financial year
- **Client satisfaction** – **96%** – (New Focus survey average)

Development Applications

For the period October to December 2019, \$58.7 million worth of development applications were approved by Council. This compares to \$45.9 million for the same period in the previous financial year. Larger commercial developments (value exceeding \$5 million) lodged or approved in this period include:

- **\$5 million** – Booth Australia transport
- **\$5 million** – Alterations and additions to private nursing home in Salisbury South
- **\$9.5 million** – Parafield Gardens R-7 and High Schools upgrade
- **\$9.5 million** – Paralowie R-12 schools upgrade
- **\$18 million** – Holco Fine Meat Suppliers expansion
- **\$30 million** – Raytheon Australia Centre for Joint Integration



54,221
Jobs in
Salisbury



\$3.4 BILLION
Investment in
Salisbury

Announcements and initiatives October 2019 to December 2019

For the period October – December 2019, a range of announcements have been made or media articles published including:

- Bickford's released their new product line, iced coffee
- Speedcast was named VSAT and Satellite Applications Company of the Year at the VSAT Stellar Awards
- Ultra-Electronics announced as winner at Pacific 2019 Innovation Awards
- Artesian gelato maker, 48 Flavours, opens third SA store in Paralowie
- UniSA's Future Industries Institute based at Mawson Lakes have partnered with NASA to develop sensors to monitor human health in space
- DEWC Group partners with Leonardo to train next generation of defence technicians
- Ferronova cancer tracers are ready to be put to the test in first human trials on patients at the Royal Adelaide Hospital
- Parafield Gardens High School receives a \$9.5 million upgrade as it prepares to introduce Year Seven students
- Edinburgh Defence Base's Poseidon fleet nears full capacity
- Bickford's finalises land sale in Kangaroo Island distillery, microbrewery and visitor centre plan
- Glaciem Cooling Technologies will use a \$2 million Federal Government grant to test the viability of its "revolutionary" thermal energy storage and renewable energy system
- Australia's SmartSat CRC, co-located with the Institute of Telecommunication Research at Mawson Lakes, has begun its quest to find more creative ways to meet our rocketing demands for data

For further information please contact:

City of Salisbury, Innovation House East,
Park Way, Technology Park, Mawson Lakes 5095 | PO Box 8, Salisbury, SA 5108
Phone: +61 8 8260 8205 | Email: invest@salisbury.sa.gov.au



find out
MORE

| www.investsalisbury.com.au